

Scott Strand
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Organized. Enthusiastic. Initiative. People skills. Mentor, Problem-solver.
A creative manager and leader who self and team motivates.

Professional Experience

JDS Video & Media Productions, Inc

May 2003 - Current

Director, Editor, Camera Operator, Photographer, Motion Graphics

Award winning full service video production multimedia solution company.

www.JDS-Productions.com

- Offering production services in concept development, script writing, production coordination, camera production (motion video and still photography), audio production, power point presentation production, CD-Rom production, graphic design, 2D & 3D animation, non-linear editing, and packaging.
- Direct projects from concept to delivery. Assist in creating bids, proposals, and creative briefs. Develop concepts and scripts. Direct productions. Crew staffing. Direct edit sessions. Edit projects, .Camera Operator, and Ensuring client satisfaction from concept to delivery.
- Assist in the handling of business operations; sales, marketing, book keeping, payroll, staff hiring, and office management.

Client List: Palomar College – Calvin One Dear “Gear Up”, BREG, Inc, Datron World Communications, Harris Ranch, Dimension One Spas, Arts Off Broadway, California Thoroughbred Breeders Association, A Child’s Voice, Neurocrine Biosciences, Inc. Althea Technologies (list not inclusive).

JDS Actors Studio

Oct. 2009 - Current

Acting Coach, Director

Private and Group acting teacher for ages 6-Adult

"The Truth in Acting" is Mr. Strand's theory of teaching acting. This simple but effective method is based on the actors strong sense of self, utilizing a healthy Mind, Body and Spirit to project emotional and physical action into the portrayal of any character. Actors learn to make strong choices that are grounded in the text of the script yet not limited by anything - but the actors own imagination.

Miccolis Enterprises

August 1996 – May 2003

Sr. Floor Manager

Managed day-to-day operations.

- Evaluate and restructure, as necessary: staffing, scheduling, and inventory.
- Controlled cash flow.
- Maintained service and performance objectives. Company wide service trainer.
- Set and enforced policies and procedures.
- Managed staff of 30 employees.

California State University Northridge

Fall Semester 2002

Teacher’s Aid – Dr. Kenneth Portnoy

August - December

Introduction to Film 101

- Grade assignments, record grades
- Facilitate and demonstrate all production equipment to students; camera’s, sound for live, booth and recorded production, lighting, post production editing, Avid
- Lead occasional class room lectures
- Oversee and mentor during independent and group projects.

Mission College

August 1999 – May 2001

Tutor

Writing Lab tutor for ESL and advanced writing students.

- Proof reading
- Counsel student on creative writing styles
- Homework review & teach students positive study habits.

Work with students to improve sentence structure, vocabulary, and punctuation techniques.

Professional Film Experience

Scar Dust Productions

Director/Writer

“The Courage to Run Away”
Screened at Cannes’ Film Festival

January 2003 – May 2003

Freelance

Rodriguez Productions

1st Assistant Director

“Fast Max”

January 2002 – June 2003

Freelance

Misfit Toys Productions

Director

“Best Picture”

August 2001 – December 2001

Freelance

Freelance

July 1994 – August 1996

Professional Actor, Acting Coach, Theatre Director, Playwright

Images and Imagination Children’s Theatre

Century Cable Ch.3 Magic Book and Loose Cannons

Owner, Executive Producer, Director, Writer, Camera Operator, Talent

Created and started a children’s production/theatre company.

- Project development and writing.
- Media relations, public relations, marketing, advertising, promotion.
- Fundraising, budgeting, tracking costs, payroll/payroll taxes, A/R, and A/P, purchasing and contract negotiations.
- Hiring and scheduling.

June 1993 – December 1995

(Self Employed)

Green Street Restaurant

January 1985 – July 1994

Manager

Hired in ‘85 as a cashier, promoted in sequence to head bartender, shift leader and Restaurant Manager in 1989

- Budgetary and cash control.
- Inventory management
- Staffing, employee reviews and scheduling needs
- Maintained customer relations
- Managed staff of 60 with direct reports of 20

Education Awards and Affiliations

California State University Northridge: Cinema and Television Arts Department Bachelor of Arts, Media and Communications -Film Production, Graduated Cum Laude (100% self financed)

California State University Northridge: Cinema and Television Arts Department 1 of only 5 senior project proposals awarded for production Spring 2003

Mission College: AA Liberal Arts: Graduated Magna cum Laude - Dean’s List

Recipient of Chancellor’s Distinguished Honor Award

American Academy of Dramatic Arts: Theatre Arts Certificate

Palomar College: Miscellaneous general education and theatre classes 1982 - 1984

Additional Skills

Experienced in all formats of media: video broadcast, film, print, Internet, DVD, DVD-ROM, CD CD-ROM. Can set up and work all studio production equipment and ENG, Post production supervisor of off-line & online: Avid, Final Cut Pro, Hal, Henry, Flame, Inferno, Smoke, Edit Box, and After Effects (linear & non-linear) sessions. Special effects, 2D/3D graphics, and animation development. Familiar with Protocols. Proficient on both PC and MAC computers, have a large base of software skills, 30+ WPM. Software; MS Office pkg., Final Draft, Photo Shop, Illustrator, Quark, Adobe, Outlook, HTML, Internet.

Creative samples, references, and letters of recommendation available upon request.